

The Ecosystem-Led Growth Conference

Austin. May 15-16.

Sponsorship Inquiries

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About

What is ELG Con? *An Intimate gathering for those at the vanguard of the next generation of GTM*

What to expect? *The next step of a movement. Thoughtfully curated talks with plenty of chances to connect with attendees.*



ELG Con

The Ecosystem-Led
Growth Conference



Who's Going

- **200 attendees**
- **Director-level** and above
- **GTM leaders** from Sales, Partnerships, CS, C-Suite, Marketing

Past Event Attendees Include:



Adobe



amazon



asana



BIGCOMMERCE



braze



CISCO



CLOUDERA



Dropbox



EVERFLOW



Figma



fullstory



G2



Gainsight



GONG



gusto



Hootsuite™



HubSpot



INTERCOM



klaviyo™



Lattice



LeanData



mailchimp



Microsoft



narvar™



okta



paloalto®
NETWORKS



Pavilion



SailPoint.



Sendoso



shopify



slack



splunk>



stripe



upwork™



zoominfo

Agenda

Day 1:

- *Welcome Drinks @ Proper*
- *Opening Party @ COTA F1 track*

Day 2:

- *Welcome, Keynotes, Breakouts @ Proper*
- *Networking dinners around Austin*
- *Closing party / Venue TBD*



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About the Venue

Austin Proper Hotel

Situated in Downtown's Second Street District, Austin Proper Hotel is the newest luxury lifestyle hotel in Austin. With inspiring interiors by Kelly Wearstler and culinary offerings in collaboration with McGuire Moorman Lambert Hospitality, Austin Proper offers over 200 rooms and suites, a dedicated spa and fitness center, and stunning meeting and event spaces. The Austin Proper is one of Travel and Leisure's top hotels of 2023, ([check out their Instagram to see why.](#))





Sponsorship Opportunities

Day 1

Welcome Party

(1 available)

Take the leadoff position. Sponsor our welcome drinks, located on Peacock Patio at the Proper — located on the ground level in front of the hotel entrance. You can't enter the proper without seeing the party. Guests will have just checked in and be ready for a cocktail and conversation.

\$15k



Day 1

Circuit of The Americas aka "COTA" (1 available)

It's Austin. You've done tacos and BBQ. Stand out with a bucket list experience at Circuit of the Americas, home of Formula 1. Sure we'll network, but only after we race where Mercedes' Lewis Hamilton and Red Bull's Max Verstappen have it out every year in October. You'll also see it all from the glass floor tower 275 feet above the track. Who wouldn't want to be a part of this action?

\$30k



Day 1 & 2

Networking Dinners

(5 available)

Our plugged in locals will pick the place, make the res, and ensure the right people are in the room at your table. All you have to do is show up and shake hands!

\$10k



Day 2

Networking Happy Hour (1 available)

The business is done, and everyone is ready to recap over a cocktail...that's where you come in. We'll make all the arrangements, all you have to do is show up and toast to the end of the event.

\$15k



Day 2

Afterparty

(1 available)

We're still hatching our post-event plans, so it's a great time to suggest something that aligns perfectly with your brand and business goals.

Let's work on something cool!!

\$ TBD



Thank you

Previously Attending Companies Include:

